



STEM4YOU Competition  
-Terms and Conditions-

# STEM4YOU Competition

I. Competition Schedule: The Competition will start on the 31st March, 2016 at 05:00 P.M. Central European Time and ends 15th May, 2016 at 11:59 P.M. Central European Time.

II. Eligibility: Open to all primary school and secondary teachers, career counsellors and schools staff working in countries of the European Union or associated to the European Union with a legal residence in one of these. Participation in the Competition is subject to these Rules and “STEM Alliance” decisions, which are final and binding in all respects and not subject to appeal.

III. To Enter: During the submission period of the competition, participants can submit their events and/or their videos which show why STEM education and careers matter.

The topic is: “Shake up the classrooms during the STEM Discovery Week and share with the world why STEM education and careers matter.”

## There are 2 categories:

(1) To participate in the STEM Discovery Event Category:

a. **Organise an event** during the STEM Discovery Week taking place from 22 to 29 April 2016. Shake up the classrooms and share with the world why STEM education and careers matter. Organise one or several of the following activities:

- Invite a professional from an industry or local company in your school to talk about STEM sector and careers
- Organise a poster presentation in your school on STEM topics
- Organise a visit in a company with your school
- Bring a researcher to your classroom
- Organise a visit in a science centre
- More ideas: Suggest another type of event to celebrate STEM Education and STEM Skills!

b. **Submit an entry** on the STEM Alliance page: (<http://www.stemalliance.eu/stem-discovery-week-submissions-2016>). Share the URL to your file (Word, PDF, PPT, Video, that you share through Dropbox, Google Drive, Slideshare, WeTransfer, YouTube, Vimeo, or any other cloud service – remember to grant us permission to view/download the files) in which you detail your plan, explain how you prepared the event, how it was integrated in your classroom activity, how stakeholders (e.g. companies, science and research centres, educational authorities, municipalities, and/or parents) are involved, include the programme and materials from the event (poster, leaflet, lesson plan, etc...) and add the STEM Alliance logo to your event material and to your website.

(2) To participate in the Video Category:

a. **Make pupils create a short video** of maximum 90 seconds long on STEM studies and careers issues. Teacher will be in charge of publication. The author credit will be for the classroom.

b. **Submit an entry** on the STEM Alliance page: <http://www.stemalliance.eu/stem-discovery-week-submissions-2016>. Share the URL to your video (YouTube, Vimeo, Twitter)

c. Post your event/video on your public account on one of the following social media channels: Twitter, Facebook including the hashtag #STEM4YOU.

If posting the photo/video on Twitter, be sure to follow @stemalliance\_eu

[https://twitter.com/stemalliance\\_eu](https://twitter.com/stemalliance_eu)

If posting event/video on Facebook, Like the page

<https://www.facebook.com/StemAllianceEU> and post on its wall, add the hashtag #STEM4YOU and uploading the video on it.

All events/videos must be posted/submitted by the end of 15 May 2016 in order to be eligible for the competition. **Please make sure that all links with relevant materials are available for view and download until the end of the evaluation phase (see more details in annex 1. Copyrights and legal issues).**

IV. Entry Restrictions: There is a limit of three events and three videos submitted per person. The same person can participate in both categories. DO NOT post/submit the same event/video more than once; this includes sending a submission via multiple social media channels. A given social media or e-mail account may only be used by one person to participate in the competition. Any dispute as to identity any of the prize winners will be resolved by STEM Alliance in its sole discretion.

IV. Content Restrictions. Submitted content must comply with the following criteria:

- (a) Content must be original and not copied, as a whole or partly, from any other source;
- (b) Content must be truthful;
- (c) Content must not violate the rights of any third party;
- (d) Content must not be inappropriate or unfit for publication (e.g., include nudity, obscenity or hate speech);
- (e) If your submission shows faces, please be aware that you must be in possession of the signed authorisation of all persons appearing in the videos and/or pictures. For underage students you must, in addition get their legal guardian agreements before using their images. The authorisation form template is downloadable from the competition page: <http://www.stemalliance.eu/stem-discovery-week-submissions-2016>.

Please be aware that EUN will request signed authorisations for all persons appearing on your video/image submitted to the competition if the submission is selected to be published on the portal (short-listed and winners).

VI. Licence of the content: Entrant accepts that the submitted content follows a Creative Commons License of Attribution-ShareAlike 4.0 International (CC BY-SA 4.0). Details of this license can be found at: <https://creativecommons.org/licenses/by-sa/4.0/>

Please be aware that in order to use any copyrighted material – images, music, video – you need to be in possession of the permission of the author in written form. EUN reserve the right to request clarification on the copyrights of the materials submitted to the competition. Please read carefully full details in the **annex 1. Copyrights and legal issues**.

VII. Selection of Winners: At the end of the submission period, STEM Alliance evaluators will select 10 Event submissions and 1 Video submission as winners based on the following criteria:

1. Relevance to STEM topic and accuracy of the knowledge presented.
2. Originality of entries, pertinence, novelty, creativity and didactical approach, will all be taken into account during the evaluation process. All works should be creative, interesting, attractive and in any other way original.
3. Pedagogical Value: Clear goals and objectives, motivation, presentation of resources, specific learning tasks, adaptability to individual needs will be taken into account during the evaluation process. Impact of the actions undertaken by teachers and students. Judges will be looking for evidence of successful knowledge transfer.
4. Relevance of the actions designed and implemented within the project. Contributions should demonstrate a clear link to the competition's requirements. Moreover, the jury will also consider if the actions undertaken are compatible with students' age group.
5. Clarity of ideas and conclusions, explaining in a clear way, demonstrating a good understanding of the theme and conveying convincing implementation methods, solutions and messages.
6. Effective communication of the project and its results.
7. Presentation of entries, style, layout, design and good use of technology will be considered.

For the event category in particular:

8. The involvement of relevant stakeholders (e.g. companies, science and research centres, educational authorities, municipalities, and/or parents) bringing an added value to the STEM activities featured in the event will be taken into consideration. Effective participation of public and/or private organisations and their integration in the process is an added value that will be taken into account by the STEM Alliance jury.

STEM Alliance jury composed of companies and education stakeholders, can decide to leave a prize empty in a category.

### Public vote video award

An additional award would be given to a video with the largest public support. The video will be selected using the amount of retweets or likes on Facebook to measure its popularity. If any of the most voted submissions are not eligible, the next one with more retweets/likes will be selected.

VIII. Notification of Winners: Potential winners will be contacted by STEM Alliance via the contact information provided in the submission form.

(<https://www.surveymonkey.com/r/77XF8FM>)

In all cases, in order to remain eligible to win a prize, winner must respond to the winner notification contact (i.e, email or comment, as the case may be) and commence the prize claim procedure within 72 hours of transmission/posting of contact. In the event of noncompliance with these requirements, if potential winner cannot be reached for any reason (including failure to receive or respond to contact for any reason) or if potential winner is determined to be ineligible or otherwise in violation of these Terms and Conditions, he/she shall be disqualified and forfeit the prize. In case of prize forfeiture, alternate winner(s) will be selected.

IX. Prize: Winners will be invited to a special awards ceremony attended by high-level partners, company representatives, and public figures.

STEM Alliance will organize and cover the winners' flight to/from the award ceremony (up to 500 EUR), accommodation (maximum one night).

Prizes will be limited to only one person per winning submission, the one that submitted the content in his/her account. No prize substitution is allowed.

Flights will be only covered for countries of the European Union and H2020 associated countries.

European Schoolnet / STEM Alliance will not reimburse any airline tickets purchased individually. Any other costs like to/from airport, local transport and/or travel insurance is at the participants' expense



X. Releases: By accepting a prize, the winner allows STEM Alliance to use his/her name to disseminate the results of the competition. In case of any problems during the running of the competition, STEM Alliance keeps the right to modify any of the previous conditions.

{The promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter}

# Annex 1. Copyrights and legal issues

All participants must comply with European and national laws including but not limited to copyright laws, legislation prohibiting the publication of any defamatory, discriminatory or other illegal content or any other similar laws.

The STEM4YOU Competition (“the Competition”) is organized by EUN Partnership aisbl (“Organizer”). By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading content, each contestant declares that the content does not infringe any third party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and, in particular, will hold the Organizer harmless from any actions brought by third parties.

The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizer shall have the right to make the content freely available for educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

For promotional purposes, the winners at national level will have to make available a presentation for the Organizer of their entry in a publicly available format, e.g. a trailer, teaser, screenshot etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this presentation in all media formats in its promotional activities of the award. The Organizer shall have complete discretion as to how they want to claim and exercise these rights.



## Privacy Policy

The following statement explains our policy regarding the personal information we collect about you for the purposes of the STEM4YOU Competition (“Competition”).

- **Overview**
- **Information collection**
- **Use of collected information**
- **Length of data storage**
- **Site security**
- **Changes within this privacy policy**

### Overview

The Competition Platform is dedicated to respecting the privacy of its users. Our intention is to provide a secure and safe environment for all users. The following statement outlines the policies by which the Platform collects, manages, and uses the data provided to us by users, and how users of the portal may exercise their rights. Use of the Platform indicates you have read these policies and agree to abide by them.

The Platform is controlled by EUN Partnership aisbl, the legal name for European Schoolnet, which acts as the Data Controller for any personal data collected via the Platform. Contact information for EUN Partnership aisbl can be found below.

### Information collection

To serve its users in the best way possible, the Platform requires users to submit the following information as a part of the application for the Competition:

Applicant’s data (Adults): name, surname, email address, country and school or organization (if applicable).

In addition, information such as user IP address, internet service provider (ISP), web browser, operating system, approximate times of use, referring site, email address and any similar data exchanged between a user’s computer and the servers of the Platform will be collected. These will not be linked to specific user accounts except as indicated below.

Finally, aggregate statistics will be collected regularly, including but not limited to the number of users and page statistics during a specific period.

### Use of collected information

Personal information provided by the user or collected during usage of the Platform will only be used to:

- Implement the Competition including judging the entries, publishing the names of the winners in the media and awarding the prizes.
- Enable and improve the user experience within this project.
- Send print materials and other items by post on request by members using address details provided by them.

Access to this information is strictly limited to EUN Partnership aisbl, as well as individual experts and judges working for the Organiser. The transfer of specific data to other third parties can be permitted under the specific authorisation of EUN Partnership aisbl acting as the Data Controller; such authorisation will only be granted by the Data Controller to third parties with a legitimate interest in the Competition, including the European Commission. Personal data will only be transferred in accordance with applicable regulations. EUN Partnership aisbl will not divulge your personal data for direct marketing purposes to third parties.

EUN Partnership aisbl will have access to provided account information and can modify and/or delete information as needed to maintain the integrity of the user database or to ensure the proper operation of the Platform.

### **Length of data storage**

Personal data provided by the users of the site or collected during their usage of the site will not be stored by EUN Partnership aisbl in a form allowing the identification of the users for longer than three years after the date of the close of entries for Competition. In addition, registered users may contact the EUN Partnership aisbl as indicated below to terminate their accounts, which will result in the deletion of the personal data that they have provided during registration.

### **Site security**

The Platform has implemented and continues to maintain appropriate technical and management measures to keep your personal information secure and safe from loss, damage, corruption, or deletion.

### **Changes within this privacy policy**

Any and all changes to this privacy policy will be posted here, and will take effect upon their publication. If you have any questions or concerns about this privacy policy, at any time, please contact: [privacy@eun.org](mailto:privacy@eun.org)



## Contacting EUN Partnership aisbl

EUN Partnership aisbl is based in Brussels (Belgium). For any questions related to the Platform, including your rights to access, correct and delete your personal information under applicable data protection law, you can contact us:

[privacy@eun.org](mailto:privacy@eun.org)

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# ANNEX 2. PHOTO/VIDEO PERMISSION FORM

## Project description – Context

The STEM Alliance (<http://www.stemalliance.eu/>) is an international initiative that aims to increase the links between STEM education and careers by involving schools throughout Europe. With the support of ten major industries and private partners, the STEM Alliance joins forces to improve and promote existing industry-education STEM initiatives and contribute to innovation in STEM teaching and learning. The STEM Alliance is jointly coordinated by European Schoolnet and CSR Europe.

European Schoolnet ([www.europeanschoolnet.org](http://www.europeanschoolnet.org)) is a network of 30 Ministries of Education in Europe. European Schoolnet was created more than 10 years ago to bring about innovation in teaching and learning for its key stakeholders: Ministries of Education, schools, teachers and researchers.

## Consent for use of photographs and videos where you appear

In the framework of the STEM Alliance project activities, photographs and/or video film will be taken for the purposes of the STEM4YOU competition in 2016. These images may be reproduced and used for publicity and training materials produced by European Schoolnet, STEM Alliance including printed publications, videos and website. Any photos or videos will only be used for promoting the STEM Alliance project and the participation in it of European Schoolnet (EUN) in it.

**By signing this document you give us your permission to use photographs and video film where you appear.**

- If you are 14 years of age or older: Your signature is needed. You must also inform your parents (or a legal guardian).
- If you are under 14 years of age: Your and your parent's signatures are needed.

Please read carefully the following information. If you agree, please provide the signature(s), add a date and return the form to your teacher.

If you do not understand any of the issues that are dealt with in this form or if you are not sure whether you should agree or not, please ask your parent(s), legal guardian or your teacher for their advice.

### ***Pupil to fill in***

My name (pupil): \_\_\_\_\_

- I give permission to European Schoolnet, the participants of the STEM Alliance STEM4YOU competition, and press or other media working for the STEM Alliance project to take photographs and video footage of me. These photographs and videos may be reproduced and used for promoting or publicising the STEM Alliance project and may include printed publications (e.g. brochures and newsletters), videos and websites of EUN and other organisations. [1]
- I give my permission be interviewed by EUN, the press or other media in connection with the project. [2]
- I am aware that for Internet safety and data protections reasons, my full name will not be included on any online material. For under 18 years-olds pupils, only the first name, age and country can be mentioned.
- I agree that I will not receive any money or other reward for my participation in these photos or videos.

My signature: \_\_\_\_\_

Date: \_\_\_\_\_

### ***Parent to fill in (in case that the pupil is under 14 years old)***

My name (parent): \_\_\_\_\_

Giving permission for (pupil's name): \_\_\_\_\_

- I give permission to European Schoolnet, the participants of the STEM Alliance STEM4YOU competition, and press or other media working for the STEM Alliance project to take photographs and video footage of my child. These photographs and videos may be reproduced and used for promoting or publicising the STEM Alliance project and may include printed publications (e.g. brochures and newsletters), videos and websites of EUN and other organisations. [1]
- I give my permission for my child to be interviewed by EUN, the press or other media in connection with the project. [2]
- I am aware that for Internet safety and data protections reasons, no pupil full names will be included on any online material. For under 18 years-olds pupils, only the first name, age and country can be mentioned.
- I agree that my child or myself will not receive any money or other reward for the participation of my child in these photos or videos.

Parent's signature \_\_\_\_\_

Date \_\_\_\_\_

*[1] The video can be uploaded to YouTube or Vimeo enabling EUN and other project partners to embed the video into the project website. On such website (YouTube, Vimeo) the video will always be “unlisted”, meaning that it will not appear in the search results or public lists.*

*[2] There will always be a representative of the EUN team (or other project partner) present at the interview, to clarify any doubts the participant may have about making the interview or using the material. It is a standard practice to agree with the media before the interview that any quotes from the participants will be approved by EUN before printing or distribution.*