



STEM Discovery Week 2019  
“STEM Alliance Competition”  
-Terms and Conditions-

# STEM Discovery Week 2019

## “STEM Alliance Competition”

I. Competition Duration: The Competition will start on the **29<sup>th</sup> of March 2019 and end on the 29<sup>th</sup> of April 2019** at noon (11:59am Central European Summer Time (CEST)).

II. Eligibility: Open to all primary and secondary school teachers and career counsellors for primary/secondary school students working in countries of the European Union<sup>1</sup> or associated to the European Union<sup>2</sup> with a legal residence in one of these. **Participation in the Competition is subject to these Rules and STEM Alliance decisions**, which are final and binding in all respects and not subject to appeal.

III. To Enter: During the submission period of the competition indicated in section I, participants can submit their entries which:

- emphasise the importance of STEM education and careers;
- showcase a good example of promoting STEM careers through collaboration with companies in education;
- motivate students to choose a STEM career in the future;
- feature a method of teaching that involves a collaboration between teachers or schools and companies (placement in companies, STEM professionals visiting schools, school visit in enterprises, STEM fairs etc.).

**There are two categories:**

- 1. STEM Events**
- 2. STEM Careers Resources**

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<sup>1</sup> Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and the UK.

<sup>2</sup> Albania, Bosnia and Herzegovina, Faroe Islands, Republic of North Macedonia, Georgia, Iceland, Israel, Liechtenstein, Moldova, Montenegro, Norway, Serbia, Switzerland, Turkey and Ukraine.

**(1) To participate in the category STEM Events:**

**Step 1: Announce the event you organise** by filling in the *STEM Discovery Week form* [here](#). Both face-to-face and online events are accepted in this category.

Once you have submitted your upcoming event, you will receive a copy of your answers via email address indicated in the form.

**Step 2: Organise event(s)** during the competition period, taking place from the 29<sup>th</sup> of March 2019 to the 29<sup>th</sup> of April 2019. The main idea behind this category and the overall competition is to demonstrate that STEM teaching is essential for STEM innovation and shaping the future STEM workforce and that education and careers in these fields should be promoted as an opportunity for everyone, regardless gender or grades in school.

Organise one **or** several of the following activities:

- Organise a visit by a STEM professional from an industry or local company to your class/school to demonstrate an example of STEM career activities;
- Invite a professional from an industry or local company to participate in an online session and talk about STEM sector and careers, focusing on how girls or students from diverse economic or social background can get involved and/or how diversity contribute to innovation in the field;
- Organise a school visit to an industry or local company to demonstrate an example of STEM career activities;
- Spend some time as teacher in a company to update your STEM skills and learn about the industry world and career existing in STEM, specifically observing opportunities for attracting both genders to the observed career;
- Or any other type of event to celebrate opportunities and diversity in STEM Education and STEM careers!

The aim of these activities should be the contextualisation of STEM teaching, career guidance, and the attractiveness of STEM jobs, raising especially the interest of female students, and others who might have a negatively biased view on STEM subjects and careers by demonstrating real-life role models of STEM professionals and bringing students to the companies' world.

We recommend you to:

- carry out the activities along with other STEM teachers and teachers of other subjects in your school over the duration of the competition;
- use [Professionals Go Back to School guidelines for schools](#) in order to bond with STEM professionals and have a tangible outcome after PGB2S visits;
- add the [STEM Alliance logo](#) to your activity material and to your website (if any).

**Step 3: After your activity took place, submit a report** through the following link:

<https://goo.gl/forms/n61RLeie0XFWQ61t2> . You will be asked to share a report with an explanation of:

- how you prepared the event,
- how it was integrated in your classroom activity,
- in which way stakeholders were involved,
- how many schools, teachers, pupils, companies, company's representative and other possible stakeholders were involved,
- outcomes of your event and any material from the event (poster, leaflet, lesson plan, etc.)

**The language of the report should be English.**

In case an activity is planned to take place close to the deadline of the competition, which is the 29<sup>th</sup> of April 2019, a submitter of this activity will have time until the 1<sup>st</sup> of May 2019, 23:59 CEST to submit a report for this specific activity and thus finalise the submission. This particular rule applies to any events that will happen on and after the 28<sup>th</sup> of April 2019.

**(2) To participate in the STEM careers resources category:**

**Step 1**: Create a learning or teaching resource that explains a career(s) in STEM related to one **or** several of the following themes:

Create a learning or teaching resource that explains a career in STEM related to one **or** several of the following themes:

- a) Any theme related to Science, Technology, Engineering and Maths
- b) Programming, coding or related technological fields
- c) Sustainable innovation or climate change
- d) Space exploration

The resources that you create can be a lesson plan, a presentation, an info sheet or any other informative materials that can be used by other teachers to showcase careers in STEM.

**Tips to help you with your submissions:**

- If you go for a **career info sheet showcasing a STEM-related profession**, we are offering a template that can support you in creation of informative resource for STEM careers. **You can download the template here** and fill it in depending on a profile you've chosen.
- For the creation of the resource, you can use the help of a professional or a tool that is offered by a company in the field.
- You can find inspiration on the [STEM Alliance Resources repository](#).

**Step 2**: Submit your entry to the **STEM careers resources category form** <https://forms.gle/dPGSA8RxQUjDKern9>, sharing the URL to your resource (Word, Google Docs, Dropbox, etc). The URL you share with us should be valid and redirect immediately to your resource.

The resources that you create can be a lesson plan, a video interview, an animation, a presentation, a guide, an info sheet or any other informative materials that can be used by other teachers to showcase careers in STEM. For the creation of the resource, you can use the help of a professional or a tool that is offered by a company in the field. You can find inspiration on the [STEM Alliance Resources repository](#).

**The language of use should be English.**

We recommend you to **use the resource** you created in the framework of a lesson, an information session, a career event, a school or community event, a meeting with parents, or in any other activity that aims to raise awareness about the opportunities that engaging in STEM offers.

Once you have submitted your resource, you will receive a copy of your answers via email address indicated in the form.

The resources created by the winners of this category will be featured in the STEM Alliance repository.

All data in any of two sub-categories must be submitted by the 29<sup>th</sup> of April 2019 at 11:59 CEST, in order to be eligible for the competition. As an exception, for the events taking place on 29<sup>th</sup> of April 2019 the report has to be submitted on the 1<sup>st</sup> of May, 23:59 CEST the latest. **Please make sure that all links with relevant material are available for view and download until the end of the evaluation phase** (see more details in Annex 1. Copyrights and legal issues). Email address you provide in the submission and reporting form has to be valid.

IV. Entry Restrictions: There is a limit of five submissions for the competition by the same school. The same person can participate in all categories.

DO NOT submit the same activity neither resource more than once. DO NOT use the same resource(s) to create several learning activities for the Careers in STEM.

A given e-mail account may only be used by one person to participate in the competition.

Any dispute as to identity any of the prize winners will be resolved by STEM Alliance in its sole discretion.

V. Content Restrictions. Submitted content must comply with the following criteria:

- (a) Content must be original and neither copied, as a whole or partly, nor rephrased from any other source;
- (b) Content must be truthful;
- (c) Content must not violate the rights of any third party;

- (d) Content must not be inappropriate or unfit for publication (e.g., include nudity, obscenity or hate speech);
- (e) If your submission shows faces, please be aware that you must be in possession of the **signed authorisation of all persons appearing in the videos and/or pictures**. In addition, for underage students you must get their legal guardians' agreement before using their images.

Please be aware that EUN will request signed authorizations for all persons appearing on your video/image submitted to the competition if the submission is selected to be published on the portal (short-listed and winners).

VI. Licence of the content: Entrant accepts that the submitted content follows a Creative Commons License of Attribution-ShareAlike 4.0 International (CC BY-SA 4.0). Details of this license can be found here: <https://creativecommons.org/licenses/by-sa/4.0/>

Please be aware that in order to use any copyrighted material – images, music, video – you need to be in possession of the permission of the author in written form. EUN reserves the right to request clarification on the copyrights of the materials submitted to the competition. Please read carefully full details in the **Annex 1. Copyrights and legal issues**.

VII. Selection of Winners:

**For both categories of the competition**, at the end of the submission period STEM Alliance evaluators will select submissions as winners based on the following criteria:

1. Relevance to STEM topic and accuracy of the knowledge presented.
2. Pedagogical Value: Clear goals and objectives, motivation, presentation of resources, specific learning tasks, adaptability to individual needs will be taken into account during the evaluation process. Impact of the actions undertaken by teachers and students. Judges will be looking for evidence of successful knowledge transfer.
3. Relevance of the actions designed and implemented within the project. Contributions should demonstrate a clear link to the competition's requirements. Moreover, the jury will also consider if the actions undertaken are compatible with students' age group.
4. Originality of entries, pertinence, novelty, creativity and didactical approach, will all be taken into account during the evaluation process. All works should be creative, interesting, attractive and in any other way original.
5. Clarity of ideas and conclusions, explaining in a clear way, demonstrating a good understanding of the theme and conveying convincing implementation methods, solutions and messages.

6. Effective communication of the project and its results.
7. Presentation of entries, style, layout, design and good use of technology will be considered.
8. Involvement of stakeholders: This evaluation criterion will be focused on the involvement of relevant stakeholders (e.g. companies, science and research centres, educational authorities, municipalities, and/or parents) which bring a benefit to the STEM activities featured in the competition entry. Submissions will be judged based on the effective participation of public and/or private organisations and their integration in the process.

**Bonus points** will be assigned to:

- entries containing one or more resources from the STEM Alliance [Practice Gallery](#);
- entries with the use of any part of the [Professionals Going back to School scheme](#)

The STEM Alliance jury, composed of companies and education stakeholders, will select **10 winners in total**.

VIII. Notification of Winners: Potential winners will be contacted by STEM Alliance via the contact information provided in the submission forms.

In all cases, in order to remain eligible to be awarded with a prize, a winner must respond to the winner notification contact (i.e., via email or comment, as the case may be) and commence the prize claim procedure within 72 hours of transmission/posting of contact. In the event of noncompliance with these requirements, if a potential winner cannot be reached for any reason (including failure to receive or respond to contact for any reason) or if a potential winner is determined to be ineligible or otherwise in violation of these Terms and Conditions, he/she shall be disqualified and forfeit the prize. In case of prize forfeiture, alternate winner(s) will be selected.

**PRIZE: Winners will be invited to a STEM Alliance event with special opportunities to attend workshops on innovative STEM education and STEM career guidance. STEM Alliance will organise and cover the winners' flight to/from the event (up to 500 EUR) and accommodation (maximum one night).** The following conditions will be applied:



- Prizes will be limited to only one person per winning submission, the one that submitted the content in his/her account. No prize substitution is allowed.
- Flights will be only covered for countries of the European Union and H2020 associated countries.
- European Schoolnet / STEM Alliance will not reimburse any airline tickets purchased individually. Any other costs like a transfer to/from airport, local transport and/or travel insurance is at the participants' expense.

**Releases:** By accepting a prize, the winner allows STEM Alliance to use his/her name and winning submission to be disseminated as the results of the competition. In case of any problems during the running of the competition, STEM Alliance keeps the right to modify any of the previous conditions.

**Certificates:** All participants who will finalize their submissions and do it on time before the deadline will get a **certificate of participation** where a name of a registered participant, a school and country will be specified. The single certificate of participation per person will be issued, regardless if he/she participated in one or more categories, with one or more entries, and if the name repeats several times. The certificates will be sent to email addresses specified in the competition submission forms.

The winners will get a different certificate where a name, school, city, country and category will be specified.

# Annex 1. Copyrights and legal issues

All participants must comply with European and national laws including but not limited to copyright laws, legislation prohibiting the publication of any defamatory, discriminatory or other illegal content or any other similar laws.

The “STEM Discovery Week 2019 - STEM Alliance Competition” (“the Competition”) is organized by EUN Partnership AISBL (“Organizer”). By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading content, each contestant declares that the content does not infringe any third-party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and, in particular, will hold the Organizer harmless from any actions brought by third parties.

The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizer shall have the right to make the content freely available for educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

For promotional purposes, the winners at national level will have to make available a presentation for the Organizer of their entry in a publicly available format, e.g. a trailer, teaser, screenshot etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this presentation in all media formats in its promotional activities of the award. The Organizer shall have complete discretion as to how they want to claim and exercise these rights.

## Privacy Policy

The following statement explains our policy regarding the personal information we collect about you for the purposes of the STEM Discovery Week 2019 - STEM Alliance Competition (“Competition”).

- Overview
- Information collection
- Use of collected information
- Length of data storage
- Site security
- Changes within this privacy policy

### Overview

The Competition Platform is dedicated to respecting the privacy of its users. Our intention is to provide a secure and safe environment for all users. The following statement outlines the policies by which the Platform collects, manages, and uses the data provided to us by users, and how users of the portal may exercise their rights. Use of the Platform indicates you have read these policies and agree to abide by them.

The Platform is controlled by EUN Partnership AISBL, the legal name for European Schoolnet, which acts as the Data Controller for any personal data collected via the Platform. Contact information for EUN Partnership AISBL can be found below.

### Information collection

To serve its users in the best way possible, the Platform requires users to submit the following information as a part of the application for the Competition:

Applicant’s data (Adults): name, surname, email address, country and school or organization (if applicable).

In addition, information such as user IP address, internet service provider (ISP), web browser, operating system, approximate times of use, referring site, email address and any similar data exchanged between a user’s computer and the servers of the Platform will be collected. These will not be linked to specific user accounts except as indicated below.

Finally, aggregate statistics will be collected regularly, including but not limited to the number of users and page statistics during a specific period.

### Use of collected information

Personal information provided by the user or collected during usage of the Platform will only be used to:

- Implement the Competition including judging the entries, publishing the names of the winners in the media and awarding the prizes.

- Enable and improve the user experience within this project.
- Send print materials and other items by post on request by members using address details provided by them.

Access to this information is strictly limited to EUN Partnership AISBL, as well as individual experts and judges working for the Organiser. The transfer of specific data to other third parties can be permitted under the specific authorisation of EUN Partnership AISBL acting as the Data Controller; such authorisation will only be granted by the Data Controller to third parties with a legitimate interest in the Competition, including the European Commission. Personal data will only be transferred in accordance with applicable regulations. EUN Partnership AISBL will not divulge your personal data for direct marketing purposes to third parties.

EUN Partnership AISBL will have access to provided account information and can modify and/or delete information as needed to maintain the integrity of the user database or to ensure the proper operation of the Platform.

### **Length of data storage**

Personal data provided by the users of the site or collected during their usage of the site will not be stored by EUN Partnership AISBL in a form allowing the identification of the users for longer than three years after the date of the close of entries for Competition. In addition, registered users may contact the EUN Partnership AISBL as indicated below to terminate their accounts, which will result in the deletion of the personal data that they have provided during registration.

### **Site security**

The Platform has implemented and continues to maintain appropriate technical and management measures to keep your personal information secure and safe from loss, damage, corruption, or deletion.

### **Changes within this privacy policy**

Any and all changes to this privacy policy will be posted here and will take effect upon their publication. If you have any questions or concerns about this privacy policy, at any time, please contact: [privacy@eun.org](mailto:privacy@eun.org).

### **Contacting EUN Partnership AISBL**

EUN Partnership AISBL is based in Brussels (Belgium). For any questions related to the Platform, including your rights to access, correct and delete your personal information under applicable data protection law, you can contact us:

By e-mail: [privacy@eun.org](mailto:privacy@eun.org)

By mail: EUN Partnership AISBL  
Rue de Trèves 61  
B-1040 Brussels

By phone: +32 2 790 75 75

## PLEASE READ CAREFULLY

Please note that we use a third-party processor (Google Drive) to process the submissions to the competition and any personal data relating to it (name, surname, email, phone, address, organisation, school name, country). Such processing will be carried out in accordance with Google Drive's terms and conditions (see <https://www.google.com/drive/terms-of-service/>).

Any personal data covered by this form will be processed in accordance with the new EU Regulation on Data Protection (GDPR) which came into force on the 25th May 2018.

## IMPORTANT NOTE

By completing the submission and reporting forms and sending in your personal data (name, surname, email, phone, address, organisation, school name, country) you are consenting to the processing of your personal data as detailed above.

## CONTACTS

Please note that you have the right to contact us at any time and ask us to correct any personal data we hold on you or ask for it to be deleted. If you have any questions regarding this survey, please contact Anastasiya Boiko ([anastasiya.boiko@eun.org](mailto:anastasiya.boiko@eun.org)).

If you feel that we have not dealt correctly with any personal data we are holding on you (see section above) or wish to make an official complaint, please contact the Belgian Data Protection Authorities:

### **Belgian Data Protection Authority**

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