

STEM PROFESSIONALS GO BACK TO SCHOOL SCHEME

Under the patronage of Mr Tibor Navracsics, Member of the European Commission

WHY?

The aim of #PGB2S is at closing the gap between industry and education sectors and at raising students' awareness around **STEM careers**. Show your schools' interest to collaborate with companies and host a STEM Professional. The #PGB2S is a small investment for a high quality activity for your students, providing them with practical hands-on guidance regarding their future career possibilities.

WHEN?

The programme is going to take place in spring 2017 with a peak of activities around the annual STEM Discovery Week, from the 24th to the 30th of April! However, the visit can take place also around that week.

HOW?

The STEM Alliance will provide all the necessary information to make sure headmaster, teachers and career counsellors can prepare the visit of the STEM professional(s) in the best conditions. The scheme will provide a **#PGB2S Booklet** with information on how to prepare the visit, a unique **#PGB2S Tool** to get you in touch with companies and **Promotional Material** for social media dissemination.

If you already have connections with STEM employees or professionals partners, do not hesitate to share them on the tool to enhance the #PGB2S networking possibilities!

[HTTP://WWW.STEMALLIANCE.EU/PGBS](http://www.stemalliance.eu/pgbs)

HOW CAN YOU CONTRIBUTE?

Example of a Twitter post

Show your #school interest in STEM industry & host a #professional to visit your #class with #PGB2S! Join the scheme <http://bit.ly/STEMpgb2s>

Example of a Facebook post

Do you want to organise exciting and special activities to improve #STEM education? With STEM Professionals Go Back To School you can make a difference and impact students' future paths by showing them how exciting STEM professions are! The #PGB2S bring professionals back into the classroom to close the gap between industry and education. More information on <http://www.stemalliance.eu/pgbs>

News, blog and e-mail

Make sure that you provide a link to the Professionals Go Back To School Scheme on the STEM Alliance's website:

<http://www.stemalliance.eu/pgbs>

Posters, animations & more social media

Attach an image to your post on social media, news, blog or even an e-mail. Find also other samples of social media posts here!

<http://www.stemalliance.eu/pgbs/promotion>

Social media

Share information with your contacts on Facebook or Twitter by using the **official hashtag #PGB2S**

NEED MORE INFORMATION?

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