



# AN ECOSYSTEM TO SUPPORT YOU



## 1) The Booklet

*Feeling lost?* The scheme will propose a “STEM Professionals Go Back To School” Booklet for Professionals with:

- ✓ Information on how to prepare the visit
- ✓ Suggestions for subjects to address with students
- ✓ Briefing on how to act as a role model for pupils
- ✓ Follow-up activities with the schools
- ✓ Information on the evaluation of the activity



## 2) The Tool

*Don't know where to find a school? Or you already have connections with teachers or education institutions?* The STEM Alliance has developed a unique “STEM Professionals Go Back To School” Tool to:

- ✓ Enable schools and companies to get in touch with each other
- ✓ Promote your visit to the school
- ✓ Function as a database to map all the new and existing collaborative relationships between schools and companies



## 3) Promotional Campaign

*How to promote the programme via my company media?* The STEM Alliance provides you with assistance with **Communication material**:

- ✓ Webinar for companies to learn more about the “STEM Professionals Go Back to School” scheme to introduce and explain the process
- ✓ Material for online promotion to help peer communication
- ✓ Suggest companies to support Volunteer Making and enabling employees to include the scheme as part of their volunteering days

# BENEFITS FOR YOU

- ✓ Give visibility to the engagement of your company in addressing the STEM skills gap
- ✓ Provide practical hands-on guidance for students regarding their future careers possibilities
- ✓ Inspire a generation by showcasing your job, passion and motivation
- ✓ The possibility to have an active impact on societal change and the fast evolving needs of STEM new talents

## REGISTER NOW!

Go on “STEM Professionals Go Back To School” to subscribe and get started with the programme!

## STEM PROFESSIONALS OF TOMORROW ARE WAITING FOR YOU!



**Maité Debry** - Project Manager  
Email: [maite.debry@eun.org](mailto:maite.debry@eun.org)  
Phone: +32 2 790 7584



**Tommi Raivio** – Project Manager  
Email: [tr@csreurope.org](mailto:tr@csreurope.org) Phone: +32 2 541 1615



[www.stemalliance.eu](http://www.stemalliance.eu)

 /STEMAllianceEU

 /stemalliance\_eu