



2020 STEM Discovery Campaign

**“STEM Alliance - Dell *PolicyHack*[™]
Competition”**

-Terms and Conditions-



STEM Alliance- Dell PolicyHack™ Competition

I. Description and Purpose of the Competition

The “STEM Alliance - Dell PolicyHack™ Competition” (hereafter: **competition**) is organized within the *2020 STEM Discovery Campaign* to select four teachers from around Europe to participate in the “STEM Alliance - Dell PolicyHack™ on Education Challenges” described in section II.

The competition calls for teachers in Europe to submit STEM¹ education challenges that they face on a local/regional level in their education practices and share recommendations on how ICT² can help solve these. The description of education challenges and the recommendations will be called **Statement of Purpose**.

Participants can submit a Statement of Purpose addressing one out of **four ICT for STEM Education Challenge Themes**:

1. **Diversity:** *How can technology be leveraged by teachers/policy makers to manage diversity and cultivate inclusion in the classroom?*
2. **Learning environment/content:** *How can teachers effectively shift from traditional, direct instruction to more constructivist approaches, such as inquiry-based science education (IBSE), project/problem-based learning and personalized learning by integrating a whole-school approach?*
3. **Skills:** *How can teachers effectively support the development of inquiry-based learning, interpersonal skills and soft skills required in the wake of emerging technologies using information and communication technologies (ICT)?*
4. **Life-long learning:** *How can schools leverage technology to promote lifelong learning – for teachers as well as for students?*

II. Description and Purpose of the PolicyHack

The “STEM Alliance - Dell PolicyHack™ on Education Challenges” (hereafter: **PolicyHack**) is a hackathon, in which the four winning teachers from the competition (one per theme) get the opportunity to discuss and design with representatives of Ministries of Education, industry partners, policy makers and other education stakeholders solutions to STEM policy challenges

¹ Science, Technology, Engineering and Maths

² Information and Communication Technologies

that they face on a local/regional level and pitch their ideas to a panel of expert judges. The expert jury will decide on the final winner of the PolicyHack.

The PolicyHack will take place on 2 July 2020 in Brussels within the framework of the *2020 STEM High-Level Event*.

III. Competition Duration

The competition will run until **30 April 2020** ending at **23:59 Central European Summer Time (CEST)**.

IV. Eligibility

The competition is open to all primary and secondary school teachers for primary/secondary school students working in countries of the European Union³ and associated to the European Union⁴ with a legal residence in one of these. **Participation in the competition is subject to these rules and STEM Alliance decisions**, which are final and binding in all respects and not subject to appeal.

V. How to Participate

During the submission period of the competition indicated in section III, participants can submit a Statement of Purpose by focusing on one out of four themes described in section I. The Statement of Purpose will be submitted via a submission form, in which participants will be asked to describe the following points:

- Which **ICT for STEM Education Challenge Theme** would you like to focus on?
- Describe how this challenge manifests itself in **your particular case** (on a local/regional level; in your school/class room)
- Describe how a **policy change** can help in addressing this challenge
- Describe your **policy recommendation** to the government (at local, regional or state level), the school administration, the civil society or the industry
- Describe how you **involved other stakeholders** in the preparation of your Statement of Purpose

³ Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.

⁴ Albania, Bosnia and Herzegovina, Faroe Islands, Republic of North Macedonia, Georgia, Iceland, Israel, Liechtenstein, Moldova, Montenegro, Norway, Serbia, Switzerland, Turkey, Ukraine and the UK.

Moreover, participants need to **link to any supporting material**, in the form of a URL to files or a folder in which the participant details their plan (Word, PDF, PPT, video shared through Dropbox, Google Drive, Slideshare, WeTransfer, YouTube, Vimeo or any other cloud service. Please remember to give the STEM Alliance permission to view/download the files in the settings of their cloud service).

Please note that entries need to be **in English**.

Step 1: Prepare your Statement of Purpose (Ideation Phase)

The main idea is to describe an ICT and/or STEM education challenge (focusing on one of the four ICT for STEM Education Challenge Themes) that you face on a local/regional level and provide policy recommendations to solve this. To come up with viable solutions, you need to **involve other stakeholders**, such as colleagues, students, parents, industry partners, policy makers and any other education expert and stakeholder. How and in which format you organise this *ideation phase* is completely up to you.

Step 2: Submit your Statement of Purpose

You can submit your Statement of Purpose via the 2020 STEM Discovery Campaign - Activity and Action Submission Form: <https://forms.gle/CZnxTRuuEV2W3uvX8>.

The email address you provide in the submission form must be valid. If we have any questions about your submission, we will contact you via the email address you specified in the form.

All data must be submitted by **30 April at 23:59 CEST** in order to be eligible for the competition. **Please make sure that all links with relevant material are available for view and download until the end of the evaluation phase** (see more details in Annex 1: Copyrights and Legal Issues).

Step 3: Spread the Word!

Let the world know about your participation in the STEM Alliance - Dell PolicyHack™ Competition and in the [2020 STEM Discovery Campaign](#) by sharing your activities in social media and tagging STEM Alliance and Dell Technologies on Facebook and Twitter:



[@StemAllianceEU/](#)



[@stemalliance_eu](#)



[@DellTechnologies](#)



[@DellTech](#)

VI. Entry Restrictions

There is a **limit of eight submissions** for the competition by the same participant. The same person can submit up to two entries per ICT for STEM Education Challenge Theme but can only win in one of them.

DO NOT submit the same Statement of Purpose more than once.

A given email account may only be used by one person to participate in the competition.

Any dispute as to identity any of the selected teachers will be resolved by STEM Alliance in its sole discretion.

VII. Content Restrictions

Submitted content must comply with the following criteria:

- a) Content must be original and neither copied, as a whole or partly, nor rephrased from any other source
- b) Content must be truthful
- c) Content must not violate the rights of any third party
- d) Content must not be inappropriate or unfit for publication (e.g. include nudity, obscenity or hate speech)

VIII. Licence of the Content

A person who submits an entry in this competition accepts that the submitted content follows a Creative Commons License of Attribution-ShareAlike 4.0 International (CC BY-SA 4.0).

Details of this license can be found here: <https://creativecommons.org/licenses/by-sa/4.0/>

Please be aware that in order to use any copyrighted material – images, music, video – you need to be in possession of the permission of the author in written form. EUN reserves the right to request clarification on the copyrights of the materials submitted to the competition. Please read the full details carefully in Annex 1: Copyrights and Legal Issues.

IX. Authorisation of Individuals on Graphic Material

If your submission shows faces, you must be in possession of the **signed authorisation of all persons appearing in the videos and/or pictures** of your submission. For underage students you must, in addition, get their legal guardians' agreement before using their images. If you do not have these authorisations, please modify the entry by adding blur to the faces or removing the pictures of people for whom you do not have authorisation. If the submission is short-listed to be published on the webpage of the competition, please be aware that EUN will request a **confirmation that you have the signed authorisation** for all persons appearing on your video/image submitted to the competition.

X. Selection of Selected teachers

At the end of the submission period, as indicated in section III, a jury consisting of European Schoolnet and Dell Technologies evaluators will select **one teacher for each of the four ICT for STEM Education Challenge Themes** based on the following criteria:

1. **Relevance to the ICT for STEM Education Challenge Theme:** The Statement of Purpose needs to clearly relate to one of the four ICT for STEM Education Challenge Themes and describe accurately a real-life example. Described challenges and solutions need to be relevant to ICT and STEM.
2. **Relevance of the policy recommendation:** Proposed actions need to be relevant to the local/regional situation.
3. **Feasibility of the solution proposed:** Suggested policy solutions need to be viable and feasible.
4. **Involvement of stakeholders:** The Statement of Purpose needs to clearly describe how effectively relevant stakeholders (e.g. colleagues, students, parents, industry partners, policy makers and any other education expert and stakeholder) were involved in the ideation and discussion process.
5. **Originality:** The Statement of Purpose needs to display pertinence, novelty and creativity. All submissions should be creative, interesting, attractive and in any other way original.
6. **Clear communication:** The Statement of Purpose needs to have defined goals and objectives. It should present coherent ideas and conclusions, explaining in a comprehensible way and demonstrating a good understanding of the theme. The Statement of Purpose should convey convincing implementation methods, solutions and messages. The motivation to participate should be clear.
7. **Presentation:** The visual aspect of supporting material (style, layout, design and good use of technology) will be considered.

XI. Award

The four selected teachers will be invited to the **STEM Alliance - Dell PolicyHack™ on Education Challenges**, taking place on **2 July 2020**, with flights, hotel (up to two nights) and meals organised by European Schoolnet. **Participants need to be available on this date.** At this PolicyHack, the teachers will have the chance to discuss and refine their Statement of Purpose with representatives of Ministries of Education, industry partners, policy makers and other education stakeholders. After some brainstorming sessions, the four teachers will pitch their ideas to a panel of expert judges. The expert jury will decide on the final winner of the PolicyHack.

The invitation will be **limited to only one person per selected submission**, i.e. the one that submitted the content in his/her account.

XII. Notification of Selected Teachers

Selected teachers will be contacted by the STEM Alliance (stemalliance@eun.org) via the email address provided in the submission form.

In order to remain eligible to be invited to the PolicyHack, a selected teacher must respond to the selection notification email within 48 hours of transmission of contact. If a selected teacher cannot be reached for any reason (including failure to receive or respond to contact) or if a selected teacher is determined to be ineligible or otherwise in violation of these Terms and Conditions, he/she shall be disqualified and a runner-up will be selected.

Releases: By accepting the nomination, the selected teacher allows STEM Alliance and Dell Technologies to use his/her name and selected submission as well as school title and location to be disseminated as the results of the competition. In case of any problems during the running of the competition, STEM Alliance keeps the right to modify any of the previous conditions.

Certificates: All participants who will finalize their submissions and do it on time before the deadline of **30 April 2020 23:59 CET** will get a digital **certificate of participation**, on which the name of the registered participant, the school and country will be specified. One single certificate of participation per person will be issued, regardless of the number of submitted entries and whether he/she participated in one or both categories. The certificates will be sent to the email address specified in the submission form.

Annex 1: Copyrights and Legal Issues

All participants must comply with European and national laws including but not limited to copyright laws, legislation prohibiting the publication of any defamatory, discriminatory or other illegal content or any other similar laws.

The “STEM Alliance - Dell *PolicyHack*™ Competition” (“the Competition”) is organized by EUN Partnership AISBL (“Organizer”) within the 2020 STEM Discovery Campaign (<http://www.scientix.eu/events/campaigns/sdc20>). By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading content, each contestant declares that the content does not infringe any third-party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and, in particular, will hold the Organizer harmless from any actions brought by third parties.

The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizer shall have the right to make the content freely available for educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

For promotional purposes, the winners at national level will have to make available a presentation for the Organizer of their entry in a publicly available format, e.g. a trailer, teaser, screenshot etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this presentation in all media formats in its promotional activities of the award. The Organizer shall have complete discretion as to how they want to claim and exercise these rights.

Privacy Policy

The following statement explains our policy regarding the personal information we collect about you for the purposes of the Competition:

- Overview
- Information collection
- Use of collected information
- Length of data storage
- Site security
- Changes within this privacy policy

Overview

The Competition Platform is dedicated to respecting the privacy of its users. Our intention is to provide a secure and safe environment for all users. The following statement outlines the policies by which the Platform collects, manages, and uses the data provided to us by users, and how users of the portal may exercise their rights. Use of the Platform indicates you have read these policies and agree to abide by them.

The Platform is controlled by EUN Partnership AISBL, the legal name for European Schoolnet, which acts as the Data Controller for any personal data collected via the Platform. Contact information for EUN Partnership AISBL can be found below.

Information collection

To serve its users in the best way possible, the Platform requires users to submit the following information as a part of the application for the Competition:

Applicant's data (Adults): name, surname, email address, country and school or organization (if applicable).

In addition, information such as user IP address, internet service provider (ISP), web browser, operating system, approximate times of use, referring site, email address and any similar data exchanged between a user's computer and the servers of the Platform will be collected. These will not be linked to specific user accounts except as indicated below.

Finally, aggregate statistics will be collected regularly, including but not limited to the number of users and page statistics during a specific period.

Use of collected information

Personal information provided by the user or collected during usage of the Platform will only be used to:

- Implement the Competition including judging the entries, publishing the names of the winners in the media and awarding the prizes.
- Enable and improve the user experience within this project.
- Send print materials and other items by post on request by members using address details provided by them.

Access to this information is strictly limited to EUN Partnership AISBL, as well as individual experts and judges working for the Organiser. The transfer of specific data to other third parties

can be permitted under the specific authorisation of EUN Partnership AISBL acting as the Data Controller; such authorisation will only be granted by the Data Controller to third parties with a legitimate interest in the Competition, including the European Commission. Personal data will only be transferred in accordance with applicable regulations. EUN Partnership AISBL will not divulge your personal data for direct marketing purposes to third parties.

EUN Partnership AISBL will have access to provided account information and can modify and/or delete information as needed to maintain the integrity of the user database or to ensure the proper operation of the Platform.

Length of data storage

Personal data provided by the users of the site or collected during their usage of the site will not be stored by EUN Partnership AISBL in a form allowing the identification of the users for longer than three years after the date of the close of entries for the Competition. In addition, registered users may contact the EUN Partnership AISBL as indicated below to terminate their accounts, which will result in the deletion of the personal data that they have provided during registration.

Site security

The Platform has implemented and continues to maintain appropriate technical and management measures to keep your personal information secure and safe from loss, damage, corruption, or deletion.

Changes within this privacy policy

Any and all changes to this privacy policy will be posted here and will take effect upon their publication. If you have any questions or concerns about this privacy policy, at any time, please contact: privacy@eun.org.

Contacting EUN Partnership AISBL

EUN Partnership AISBL is based in Brussels (Belgium). For any questions related to the Platform, including your rights to access, correct and delete your personal information under applicable data protection law, you can contact us:

By e-mail: privacy@eun.org

By mail: EUN Partnership AISBL
Rue de Trèves 61
B-1040 Brussels

By phone: +32 2 790 75 75

PLEASE READ CAREFULLY

Please note that we use a third-party processor (Google Drive) to process the submissions to the Competition and any personal data relating to it (name, surname, email, phone, address, organisation, school name, country). Such processing will be carried out in accordance with Google Drive's terms and conditions (see <https://www.google.com/drive/terms-of-service/>).

Any personal data covered by this form will be processed in accordance with the new EU Regulation on Data Protection (GDPR) which came into force on the 25th May 2018.

IMPORTANT NOTE

By completing the submission and reporting forms and sending in your personal data (name, surname, email, phone, address, organisation, school name, country) you are consenting to the processing of your personal data as detailed above.

Contacts

Please note that you have the right to contact us at any time and ask us to correct any personal data we hold on you or ask for it to be deleted. If you have any questions regarding this competition, please contact STEM Alliance (stemalliance@eun.org).

If you feel that we have not dealt correctly with any personal data we are holding on you (see section above) or wish to make an official complaint, please contact the Belgian Data Protection Authorities:

Belgian Data Protection Authority

Rue de la Presse 35
1000 Bruxelles

+32 (0)2 274 48 00

+32 (0)2 274 48 35

contact@apd-gba.be