



“STEM Alliance – IBM Competition Integrating IBM SkillsBuild for Students”

-Terms and Conditions-

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STEM Alliance – IBM Competition Integrating IBM SkillsBuild for Students

I. Description and Purpose of the Competition

Within the framework of the [STEM Discovery Campaign 2022](#), the STEM Alliance and IBM SkillsBuild are organizing the “STEM Alliance – IBM Competition Integrating IBM SkillsBuild for Students” (hereafter “the competition”).

The competition calls for teachers to create **Lesson Plans**¹ (according to the [template](#)) that integrate **IBM SkillsBuild modules** in class and connect them to Science, Technology, Engineering and Mathematics (STEM) subjects. The main goal is to familiarise students with the connection between their school subjects and prospective STEM careers and competencies required for pursuing them. The focus lies on the connection between STEM subjects and career readiness as well as workplace skills. Using the IBM SkillsBuild for Students and Educators online modules, teachers will have the opportunity to enrich the STEM and work-related curriculum for students (age 14+). The best **Lesson Plans** will be rewarded with prizes and will be published after the competition to serve as good examples for practice.

The competition is coordinated by [European Schoolnet](#) (EUN), the network of 33 European Ministries of Education, based in Brussels. As a not-for-profit organisation, EUN aims to bring innovation in teaching and learning to its key stakeholders: Ministries of Education, schools, teachers, researchers, and industry partners.

The competition is held in collaboration with the STEM Alliance and the STEM Alliance Partner IBM. The [STEM Alliance](#) is a European initiative, coordinated by EUN, that brings together industries, education stakeholders and Ministries of Education to promote STEM education and careers to young Europeans and to address anticipated future skills gaps in Europe.

[IBM SkillsBuild for Students and Educators](#) is a free online platform that is designed to enrich the STEM and work-related curriculum for students (age 14+) at this challenging time

¹ Lesson Plans are stand-alone descriptions of educational activities to be carried out in classrooms connected to a specific topic, including objectives, pedagogical methodologies, duration, target age etc.

while also providing professional development opportunities for teachers. Built using vetted open source and bespoke learning content, IBM SkillsBuild uses text, video and gamified assessments to engage students. The platform also provides teachers with content curation tools and a dashboard that allows the tracking of student progress.

II. Competition Duration

The competition will run from **1 February to 31 May 2022** at **23:59 Central European Time (CET)**.

III. Eligibility

The competition is open to all secondary school teachers working in countries of the European Union² and associated to the European Union³ with a legal residence in one of these. **Participation in the competition is subject to these Terms and Conditions, and STEM Alliance decisions**, which are final and binding in all respects and not subject to appeal.

IV. How to Participate

During the submission period indicated in section II, participants can submit a Lesson Plan. To submit a Lesson Plan successfully, please follow these steps:

Step 1: Register and Prepare the Lesson Plan

Download the template for the Lesson Plan [here](#)

Consider the following sources on IBM SkillsBuild to draw connections with your STEM teaching:

² Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.

³ Albania, Bosnia and Herzegovina, Faroe Islands, Republic of North Macedonia, Georgia, Iceland, Israel, Liechtenstein, Moldova, Montenegro, Norway, Serbia, Switzerland, Turkey, Ukraine and the UK.

- a) The [Career Readiness Toolkit for Teachers](#) which includes a Lesson Plan on career exploration and planning
- b) The Course Catalogue on Workplace Skills. You can choose from the following three modules:
 1. [Digital technology](#)
 2. [Mindfulness](#)
 3. [Professional skills](#)

Find more information on how to register to IBM SkillsBuild and access the course modules [here](#) and familiarise yourself with the features of the SkillsBuild platform for educators [here](#). Please note that when registering to the SkillsBuild platform you will first need to register your organization and at least 10 students. **To protect your students’ privacy, you can have your students register with pseudonyms (e.g. “student1”, “student2”, ...).**

In the Lesson Plan template, identify the STEM subject, the IBM SkillsBuild module (see above), the age range of your students and consider possible learning activities according to their age, previous knowledge and individual differences. To come up with viable ideas and effective learning activities, you can **involve other stakeholders**, such as colleagues, parents, industry partners, policy makers and any other education expert and stakeholder.

When designing and deciding on learning activities consider the time and resources (human, financial and material) you would require for both the development and the implementation, as well as online and offline learning materials and resources you would require in the process.

Step 2a: Fill out the Lesson Plan template

The [Lesson Plan template](#) contains several fields that will allow both the jury and other teachers to understand and replicate the submitted Lesson Plan. Fill them out with as much detail and clarity as possible.

- **Author(s):** Enter your name(s).
- **School/Organisation:** Enter the name of your school or organization.
- **Overview:** Please summarize your Lesson Plan in 1-3 sentences. This will be used as a description when publishing your Lesson Plan on our websites and repositories.
- **General information:** Please specify which subject, module of IBM SkillsBuild platform and student age was addressed in the lesson plan. Include the time required for preparation and implementation of the lesson, as well as teaching materials and resource used to develop the plan.

- **Learning Objectives:** Clearly state the learning objectives. Learning Objectives need to be action-oriented, specific, measurable, relevant and clearly linked to the aim of the competition described in section I, defining what the students will be able to do by the end of learning activities. This will allow both the jury and other teachers to comprehend and replicate the submitted Lesson Plan.
- **Learning activities:** Provide a detailed description of all the learning activities, including the time for preparation and delivery of the activity, materials used and required for the implementation. Bear in mind that learning activities need to be clearly linked to the learning objectives and the assessment methods.
- **Assessment method:** Develop and describe the techniques that will be used in order to track students’ progress as well as the quality of the Lesson Plan.
- **Supporting materials:** In the ‘Annex’ of the Lesson Plan, you can include any material you find relevant to provide more context and clarity to your submission.

Step 2b (Optional): Post your Lesson Plan on IBM SkillsBuild

With all the fields filled out in the template, you will be able to post your Lesson Plan on the [IBM SkillsBuild](#) platform.

Find more guidance on how to do this [here](#).

Step 3: Submit your Lesson Plan to the Competition

You can submit your Lesson Plan using the [submission form](#).

You will be prompted to fill out information about the following points:

- General information regarding the participant
- Information about the submitted activity
- Submission of the Lesson Plan

You can submit your entries in one of the three following categories depending on which module you chose:

1. [Digital technology](#)
2. [Mindfulness](#)
3. [Professional skills](#)

The email address you provide in the submission form must be valid. If we have any questions about your submission, we will contact you via the email address you specified in the form.

All data must be submitted by **31 May at 23:59 CET** in order to be eligible for the competition.

Participants need to **submit the Lesson Plan as well as any supporting materials**, in the form of a URL to files or a folder in which the participant details their submission (Word, PDF, PPT, Dropbox, SlideShare, WeTransfer, or any other cloud service). Please remember to give the STEM Alliance **permission to view/download the Lesson Plans and links** in the settings of their cloud service. **Make sure that all links are available for view and download until the end of the evaluation phase** (see more details in Annex 1: Copyrights and Legal Issues).

Please note that all entries need to be **in English**.

Step 4: Spread the Word!

Let the world know about your participation in the competition and in the STEM Discovery Campaign 2022 by sharing your activities in social media and tagging STEM Alliance and IBM on Facebook, Twitter, LinkedIn and Instagram, and by using the #SDC22 for all your social media messages:

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[@StemAllianceEU/](https://www.facebook.com/StemAllianceEU/)



[@IBM](https://www.facebook.com/IBM)



[@StemAlliance_eu](https://twitter.com/StemAlliance_eu)



[@IBM](https://twitter.com/IBM)



[@StemAllianceEU](https://www.linkedin.com/company/StemAllianceEU)



[@IBM](https://www.linkedin.com/company/IBM)



[@IBM](https://www.instagram.com/IBM)

V. Entry Restrictions

You can submit more than one Lesson Plan, but you can only win for one of them.

Please do not submit the same Lesson Plan more than once.

A given email account may only be used by one person to participate in the competition.

Any dispute as to identity any of the selected teachers will be resolved by STEM Alliance in its sole discretion.

VI. Content Restrictions

Submitted content must comply with the following criteria:

- a) Content must be original and neither copied, as a whole or partly, nor rephrased from any other source
- b) Content must be truthful
- c) Content must not violate the rights of any third party
- d) Content must not be inappropriate or unfit for publication (e.g. include nudity, obscenity or hate speech)

VII. Licence of the Content

A person who submits an entry in this competition accepts that the submitted content follows a Creative Commons License of Attribution-ShareAlike 4.0 International (CC BY-SA 4.0). Details of this license can be found here: <https://creativecommons.org/licenses/by-sa/4.0/>

Please be aware that in order to use any copyrighted material – images, music, video – you need to be in possession of the permission of the author in written form. EUN reserves the right to request clarification on the copyrights of the materials submitted to the competition. Please read the full details carefully in Annex 1: Copyrights and Legal Issues.

VIII. Authorisation of Individuals on Graphic Material

If your submission shows faces, you must be in possession of the **signed authorisation of all persons appearing in the videos** of your submission. For underage students you must, in addition, get their legal guardians’ agreement before using their images. If you do not have these authorisations, please modify the entry by adding blur to the faces or scenes with people for whom you do not have authorisation. If the submission is short-listed to be published on the webpage of the competition, please be aware that EUN will request a **confirmation that you have the signed authorisation** for all persons appearing on your video submitted to the competition.

IX. Selection of winners

At the end of the submission period, as indicated in section II, the jury will select **3 winners** based on the following criteria:

1. **Relevance of the entry:** Contributions should demonstrate a clear link to the competition’s requirements and be related to STEM subjects and career readiness.
2. **Pedagogical Value:** Clear goals and objectives, motivation, presentation of resources, specific learning tasks, adaptability to individual needs and age groups as well as the impact of the actions undertaken by teachers and students will be taken into account during the evaluation process. Judges will be looking for evidence of successful knowledge transfer.
3. **Relevance of the activities** designed and implemented within the Lesson Plan. Contributions should demonstrate a clear link to the competition’s requirements. Moreover, the jury will also consider if the proposed activities are compatible with students’ age group.
4. **Originality:** The entry needs to display pertinence, novelty and creativity. All submissions should be creative, interesting, attractive and in any other way original.
5. **Clarity:** Ideas and conclusions are presented and explained in a clear way, demonstrating a good understanding of the theme and conveying convincing implementation methods, solutions and messages.
6. **Effective communication:** The activity descriptions need to have defined goals and objectives. They should present coherent ideas and visions, explaining in a comprehensible way and demonstrating a good understanding of the theme. The Lesson Plan should convey convincing implementation methods, solutions and messages. The motivation to participate should be clear.

X. Award

In June 2022, EUN will announce the winners and publish the best submissions. The prizes as well as the winner/participation certificates will be handed over by EUN at this time.

XI. Notification of Selected Teachers

Selected teachers will be contacted by the STEM Alliance via the email address provided in the submission form.

In order to remain eligible, a selected teacher must respond to the selection notification email **within 48 hours of transmission of contact**. If a selected teacher cannot be reached for any reason (including failure to receive or respond to contact) or if a selected teacher is determined to be ineligible or otherwise in violation of these Terms and Conditions, he/she shall be disqualified, and a runner-up will be selected.

Releases: By accepting the nomination, the selected teacher allows STEM Alliance and IBM to use their name and selected submission as well as school title and location to be disseminated as the results of the competition. In case of any problems during the running of the competition, STEM Alliance keeps the right to modify any of the previous conditions.

Certificates: All participants who will finalize their submissions and do it on time before the deadline of **31 May 2022 23:59 CET** will get a digital **certificate of participation**, on which the name of the registered participant, the school and country will be specified. One single certificate of participation per person will be issued, regardless of the number of submitted entries. The certificates will be sent to the email address specified in the submission form.

Annex 1: Copyrights and Legal Issues

All participants must comply with European and national laws including but not limited to copyright laws, legislation prohibiting the publication of any defamatory, discriminatory or other illegal content or any other similar laws.

The “STEM Alliance - IBM Competition Integrating IBM SkillsBuild for Students” (“the Competition”) is organized by EUN Partnership AISBL (“Organizer”) within the STEM Discovery Campaign 2022. By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading content, each contestant declares that the content does not infringe any third-party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and, in particular, will hold the Organizer harmless from any actions brought by third parties.

The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizer shall have the right to make the content freely available for educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

For promotional purposes, the winners at national level will have to make available a presentation for the Organizer of their entry in a publicly available format, e.g. a trailer, teaser, screenshot etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this presentation in all media formats in its promotional activities of the award. The Organizer shall have complete discretion as to how they want to claim and exercise these rights.

Privacy Policy

The following statement explains our policy regarding the personal information we collect about you for the purposes of the Competition:

- Overview
- Information collection
- Use of collected information
- Length of data storage

- Site security
- Changes within this privacy policy

Overview

The Competition Platform is dedicated to respecting the privacy of its users. Our intention is to provide a secure and safe environment for all users. The following statement outlines the policies by which the Platform collects, manages, and uses the data provided to us by users, and how users of the portal may exercise their rights. Use of the Platform indicates you have read these policies and agree to abide by them.

The Platform is controlled by EUN Partnership AISBL, the legal name for European Schoolnet, which acts as the Data Controller for any personal data collected via the Platform. Contact information for EUN Partnership AISBL can be found below.

Information collection

To serve its users in the best way possible, the Platform requires users to submit the following information as a part of the application for the Competition:

Applicant’s data (Adults): name, surname, email address, country and school or organization (if applicable).

In addition, information such as user IP address, internet service provider (ISP), web browser, operating system, approximate times of use, referring site, email address and any similar data exchanged between a user’s computer and the servers of the Platform will be collected. These will not be linked to specific user accounts except as indicated below.

Finally, aggregate statistics will be collected regularly, including but not limited to the number of users and page statistics during a specific period.

Use of collected information

Personal information provided by the user or collected during usage of the Platform will only be used to:

- Implement the Competition including judging the entries, publishing the names of the winners in the media and awarding the prizes.
- Enable and improve the user experience within this project.
- Send print materials and other items by post on request by members using address details provided by them.

Access to this information is strictly limited to EUN Partnership AISBL, as well as individual experts and judges working for the Organiser. The transfer of specific data to other third parties can be permitted under the specific authorisation of EUN Partnership AISBL acting as the Data Controller; such authorisation will only be granted by the Data Controller to third parties with a legitimate interest in the Competition, including the European Commission. Personal data will only be transferred in accordance with applicable regulations. EUN Partnership AISBL will not divulge your personal data for direct marketing purposes to third parties.

EUN Partnership AISBL will have access to provided account information and can modify and/or delete information as needed to maintain the integrity of the user database or to ensure the proper operation of the Platform.

Length of data storage

Personal data provided by the users of the site or collected during their usage of the site will not be stored by EUN Partnership AISBL in a form allowing the identification of the users for longer than three years after the date of the close of entries for the Competition. In addition, registered users may contact the EUN Partnership AISBL as indicated below to terminate their accounts, which will result in the deletion of the personal data that they have provided during registration.

Site security

The Platform has implemented and continues to maintain appropriate technical and management measures to keep your personal information secure and safe from loss, damage, corruption, or deletion.

Changes within this privacy policy

Any and all changes to this privacy policy will be posted here and will take effect upon their publication. If you have any questions or concerns about this privacy policy, at any time, please contact: privacy@eun.org.

Contacting EUN Partnership AISBL

EUN Partnership AISBL is based in Brussels (Belgium). For any questions related to the Platform, including your rights to access, correct and delete your personal information under applicable data protection law, you can contact us:

By e-mail: privacy@eun.org

By mail: EUN Partnership AISBL
Rue de Trèves 61
B-1040 Brussels

By phone: +32 2 790 75 75

PLEASE READ CAREFULLY

Please note that we use a third-party processor (Google Drive) to process the submissions to the Competition and any personal data relating to it (name, surname, email, phone, address, organisation, school name, country). Such processing will be carried out in accordance with Google Drive's terms and conditions (see <https://www.google.com/drive/terms-of-service/>).

Any personal data covered by this form will be processed in accordance with the new EU Regulation on Data Protection (GDPR) which came into force on the 25th May 2018.

IMPORTANT NOTE

By completing the submission and reporting forms and sending in your personal data (name, surname, email, phone, address, organisation, school name, country) you are consenting to the processing of your personal data as detailed above.

Contacts

Please note that you have the right to contact us at any time and ask us to correct any personal data we hold on you or ask for it to be deleted. If you have any questions regarding this competition, please contact the STEM Discovery Campaign Team (SDC2022@eun.org).

If you feel that we have not dealt correctly with any personal data we are holding on you (see section above) or wish to make an official complaint, please contact the Belgian Data Protection Authorities:

Belgian Data Protection Authority

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+32 (0)2 274 48 35

contact@apd-gba.be