



# STEM Alliance & STE(A)M IT – STEM Professionals Go Back to School Competition 2022

## -Terms and Conditions-

*[Version: 18 March 2022]*



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# STEM ALLIANCE & STE(A)M IT – STEM PROFESSIONALS GO BACK TO SCHOOL COMPETITION 2022

## I. Description and Purpose of the Competition

"STEM Professionals Go Back to School" is a [STEM Alliance](#) scheme that encourages teachers and volunteers from STEM industries (technicians, scientists, engineers, researchers, employment and recruiting managers etc.) to organise career talks and collaborative activities in schools or online.

Within the framework of the [STEM Discovery Campaign 2022](#) and in collaboration with the [STE\(A\)M IT](#) project, the "**STEM Alliance & STE(A)M IT - Professionals Go Back to School Competition**" (hereafter "the competition") encourages the integration of STEM Career topics in class through Career Sheets and (virtual) visits from STEM professionals to classrooms, among other options.

The competition calls for good examples of organising activities involving **STEM professionals going back to schools** and the creation of **STEM Job Profiles** based on regional/local STEM industry representatives (e.g., small medium enterprises from the region), with whom the students in each country can more easily relate to.

The competition focuses on teachers and volunteers from STEM industries to organize amongst others:

- **Career talks with STEM professionals** (in class or online)
- **Collaborative activities in schools addressing STEM careers** (in class or online)
- **Integrating and/or creating STEM Career Profiles** (including STEM Career Sheets)

The competition is coordinated by [European Schoolnet](#) (EUN), the network of 33 European Ministries of Education, based in Brussels. As a not-for-profit organisation, EUN aims to bring innovation in teaching and learning to its key stakeholders: Ministries of Education, schools, teachers, researchers, and industry partners.

## II. STEM Job Profiles, STEM Career Sheets, STE(A)M IT Career Counsellors

Science, Technology, Engineering and Mathematics (STEM) skills are essential for maintaining an innovative, sustainable, and competitive workforce in Europe. It is, therefore, important to stimulate and motivate young students for STEM and to show them what careers in STEM are like. The "STEM Alliance & STE(A)M IT - Professionals Go Back to School Competition" is a step to bridge the world of education and the world of work to facilitate their alignment in the future.



## STEM Job Profiles

STEM professions include all jobs related to Science, Technology, Engineering and Mathematics such as technicians, scientists, engineers, researchers, or employment and recruiting managers as well as many more.

To raise awareness on the skills needed in the STEM careers in general, and industries in particular, the STE(A)M IT project developed a [Repository of STEM Job Profiles](#) on which you and your students can find more information on STEM Job Profiles.

Each **STEM Job Profile** describes a particular STEM job along with the skills needed. Each profile is accompanied with multimedia resources such as a downloadable STEM Career Sheet or videos, webinars, and podcasts.

We strongly encourage having a look at the [Repository of STEM Job Profiles](#) to get a better idea of what a STEM Job Profile includes.

## STEM Career Sheets

The STEM Career Sheet serves as an awareness-raising tool for teachers and career counsellors. A **STEM Career Sheet** outlines on max. two A4-pages:

- The name, position, and company of the STEM professional
- A short overview of the STEM job
- What inspired the STEM professional to follow this career path?
- What a typical working day looks like
- The STEM professional's study and career path
- The key skills, career prospects and challenges of the STEM job
- The STEM professional's advice to students, teachers, and parents
- Additional information

The STEM professional can also share images that illustrate their career and job. For example, these photos could be about:

- The daily working environment.
- One thing that the STEM professional works with / that is important in their job.
- Something that / someone who (please be aware of GDPR) inspired the STEM professional to pursue this career.

You will find the **career sheet** ready for download here:

<https://files.eun.org/SciEduDept/STEM-Alliance-STEAM-IT-Competition-Career-Sheet-Template.docx>



## STE(A)M IT Career Counsellors

STE(A)M IT Career Counsellors will receive exclusive training, attend events, and participate in workshop from the **Network of Career Advisors** in STEM jobs, to help them increase their understanding of emerging STEM careers and the skills needed for these careers. Career Counsellors will be members of a community on STE(A)M approaches and mentoring/career guidance programmes. They are part of the leading members of the STE(A)M IT community, which provides visibility for them and their school, as well as the opportunity to actively promote events about STEM careers. The network will be launched with the winners of the STE(A)M IT competitions, including this one.

### III. Competition Duration

The competition will run from **1 February** to **30 April 2022** at **23:59** Central European Time (CET).

### IV. Eligibility

The competition is open to all **primary and secondary school teachers** working in countries of the **European Union**<sup>1</sup> and **associated to the European Union**<sup>2</sup> with a legal residence in one of these. Participation in the competition is subject to these Terms and Conditions and STEM Alliance & STE(A)M IT decisions, which are final and binding in all respects and not subject to appeal.

### V. How to participate

The competition is divided into two parallel streams:

1. **Stream 1: Professionals Go Back to School** calls for the **organisation of a collaborative activity** and the **creation of a STEM Career Sheet** (see STEM Career Sheets above).
2. **Stream 2: STEM Professions** calls for the **organisation of an activity** using **STEM Alliance / STE(A)M IT materials**

During the submission period of the competition indicated in section II, participants can choose to participate in one or both of the streams, following the steps mentioned below:

#### Stream 1: Professionals Go Back to School (Collaborative Activity + STEM Career Sheet)

1. The teacher gets in touch with a local or regional STEM professional.

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<sup>1</sup> Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.

<sup>2</sup> Albania, Bosnia and Herzegovina, Faroe Islands, Republic of North Macedonia, Georgia, Iceland, Israel, Liechtenstein, Moldova, Montenegro, Norway, Serbia, Switzerland, Turkey, Ukraine and the UK.



2. Together with the STEM professional, the teacher organises a **collaborative activity** or **career talk** on e.g., finding out the needed skills for jobs or creating a career sheet (see STEM Career Sheets). The STEM professional can be a local, regional, national, or international. The activity can take place online.
3. Together with the students and/or the STEM professional, the teacher creates a **new [STEM Career Profile](#)**<sup>3</sup> (for more information on what a STEM Career Profile needs to include, see STEM Job Profiles, STEM Career Sheets, STE(A)M IT Career Counsellors) based on the information collected during the collaborative activity or career talk described in point 2.
4. To submit their entries, the teacher must:
  - **Step 1:** Pin the activity and submit the career sheet to the [2022 STEM Discovery Campaign map of activities](#). When you fill in the form to submit your activity you will be asked if you want to submit the activity to a competition. Select: *STEM Alliance / STE(A)M IT Competition 3 – Stream 1: Professionals Go back to school*. You will be prompted to provide a link to the STEM Career Sheet you are submitting for the competition from where it can be accessed.
  - **Step 2 (optional):** Why not submit the Activity itself to Stream 2 as well? If interested, the form will ask you to confirm and Write a blog post about the activity with the STEM professional and the creation of the STEM Career Profile on the [2022 STEM Discovery Campaign blog](#).

## Stream 2: STEM Professions (Organising Activity on STEM professions)

1. The teacher uses any of the following **materials on how to present STEM jobs in their classroom:**
  - a) [STEM Alliance / STE\(A\)M IT Career Sheets](#)
  - b) [STEM Alliance Guide for Schools](#)
  - c) [STE\(A\)M IT Guidelines on how to present STEM jobs in classrooms](#).
2. The teacher organises an **activity on STEM professions**. The activity can take place online.
3. To submit their entries, the teachers must:
  - **Step 1:** Pin and submit the activity to the [2022 STEM Discovery Campaign map of activities](#). When you fill in the form to submit your activity you will be asked if you want to submit the activity to a competition. Select: *STEM Alliance / STE(A)M IT Competition 3 – Stream 2: STEM Professions*.
  - **Step 2:** Write a blog post about the activity with the STEM professional and the creation of the STEM Career Profile on the [2022 STEM Discovery Campaign](#)

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<sup>3</sup> A STEM Career Profile consists of a “STEM Career Sheet” as well as a description of the job and the main skills needed. For more information see Section II and <http://steemit.eun.org/category/stem-careers/>.



[blog](#). At the end of Step 1 you will receive information on how to contribute to the blog.

## VI. Entry restrictions

There is a **limit of three submissions per stream** by the same participant. The same person can participate in both streams at the same time but only win in one of them. Please do not submit the same entry more than once.

A given email account may only be used by one person to participate in the competition.

Any dispute as to identity of the selected teachers will be resolved by the STEM Alliance and STE(A)M IT in their sole discretion.

## VII. Content restrictions

Submitted content must comply with the following criteria:

- a) Content must be original and neither copied, as a whole or partly, nor rephrased from any other source.
- b) Content must be truthful.
- c) Content must not violate the rights of any third party.
- d) Content must not be inappropriate or unfit for publication (e.g., include nudity, obscenity or hate speech).

## VIII. Licence of content

A person who submits an entry in this competition accepts that the submitted content follows a Creative Commons License of Attribution-ShareAlike 4.0 International (CC BY-SA 4.0). Details of this license can be found here: <https://creativecommons.org/licenses/by-sa/4.0/>

Please be aware that to use any copyrighted material – images, music, video – you need to be in possession of the permission of the author in written form. EUN reserves the right to request clarification on the copyrights of the materials submitted to the competition. Please read the full details carefully in 0. Annex 2: Copyrights and Legal Issues.

## IX. Authorisation of individuals on graphic materials

If your submission shows faces, you must be in possession of the **signed authorisation of all persons appearing in the videos and/or pictures** of your submission. For underage students you must, in addition, get their legal guardians' agreement before using their images. If you do not have these authorisations, please modify the entry by adding blur to the faces or removing the pictures of people for whom you do not have authorisation. If the submission is short-listed to be published on the webpage of the competition, please be aware that EUN will request a **confirmation that you have the signed authorisation** for all persons appearing on your video/image submitted to the competition.



## X. Selection of Winners

At the end of the submission period, as indicated in section III, a jury consisting of European Schoolnet and Scientix Ambassador evaluators will select **five winners for each of the two streams** based on the following criteria:

1. **Relevance of the entry:** Contributions should demonstrate a clear link to the competition's requirements and be related to STEM.
2. **Pedagogical Value:** Clear goals and objectives, motivation, presentation of resources, specific learning tasks, adaptability to individual needs and age groups as well as the impact of the actions undertaken by teachers and students will be taken into account during the evaluation process. Judges will be looking for evidence of successful knowledge transfer.
3. **Originality:** The entry needs to display pertinence, novelty and creativity. All submissions should be creative, interesting, attractive and in any other way original.
4. **Clear communication:** The entry needs to have defined goals and objectives. It should present coherent ideas and conclusions, explaining in a comprehensible way and demonstrating a good understanding of the topic. The submission should convey convincing implementation methods, solutions and messages. The motivation to participate in this competition should be clear.
5. **Presentation:** The visual aspect of supporting material (style, layout, design and good use of technology) will be considered.
6. **Involvement of stakeholders:** The entry needs to clearly describe how effectively relevant stakeholders were involved, most of all the STEM professionals, but also other stakeholders such as schools, teachers, pupils, companies, companies' representatives and other possible stakeholders.

## XI. Awards

The participants will be awarded according to the competition stream they have participated in. A participant can only win in one of the streams:

### Stream 1

- The **winning entries (STEM Job Profiles) will be published** on the [STE\(A\)M IT Repository of STEM Job Profiles](#).
- The winners will become **STE(A)M IT Career Advisers** (including a title and a badge), receive exclusive training, attend events, and participate in workshops as members of the Network of Career Advisors in STEM jobs (for more information see STE(A)M IT Career Counsellors).

### Stream 2

- The winners will become **STE(A)M IT Career Advisers** (including a title and a badge), receive exclusive training, attend events and participate in workshops as members of the Network of Career Advisors in STEM jobs.



As mentioned in section II, Career Advisers will receive exclusive training, attend events, and participate in workshop from the Network of Career Advisers in STEM jobs to help them increase their understanding of emerging STEM careers and the skills needed for these careers. Career Counsellors will become members of a community on STE(A)M approaches and potentially mentoring/career guidance programmes. They will be part of the leading members of the STE(A)M IT community, which will provide visibility for them and their school, as well as the opportunity to actively promote events about STEM careers.

## **XII. Notification of the selected teachers**

Shortlisted participants will be contacted by STEM Alliance and STE(A)M IT via the email address provided in the submission form.

In order to remain eligible for the awards, **a winner must respond** to the winner notification contact (i.e. via email) and commence the award claim procedure **within 72 hours** of transmission of contact. If a potential winner cannot be reached for any reason (including failure to receive or respond to contact) or if a potential winner is determined to be ineligible or otherwise in violation of these Terms and Conditions, he/she shall be disqualified and forfeit the award. In case of award forfeiture, alternate winners will be selected.



## Annex 1: Copyrights and Legal Issues

All participants must comply with European and national laws including but not limited to copyright laws, legislation prohibiting the publication of any defamatory, discriminatory or other illegal content or any other similar laws.

The “STEM Alliance & STE(A)M IT – STEM Professionals Go Back to School Competition” (“the Competition”) is organized by EUN Partnership AISBL (“Organizer”) within the 2022 STEM Discovery Campaign. By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading content, each contestant declares that the content does not infringe any third-party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and, in particular, will hold the Organizer harmless from any actions brought by third parties.

The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizer shall have the right to make the content freely available for educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

For promotional purposes, the winners at national level will have to make available a presentation for the Organizer of their entry in a publicly available format, e.g. a trailer, teaser, screenshot etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this presentation in all media formats in its promotional activities of the award. The Organizer shall have complete discretion as to how they want to claim and exercise these rights.

### Privacy Policy

The following statement explains our policy regarding the personal information we collect about you for the purposes of the Competition:



- Overview
- Information collection
- Use of collected information
- Length of data storage
- Site security
- Changes within this privacy policy

### **Overview**

The Competition Platform is dedicated to respecting the privacy of its users. Our intention is to provide a secure and safe environment for all users. The following statement outlines the policies by which the Platform collects, manages, and uses the data provided to us by users, and how users of the portal may exercise their rights. Use of the Platform indicates you have read these policies and agree to abide by them.

The Platform is controlled by EUN Partnership AISBL, the legal name for European Schoolnet, which acts as the Data Controller for any personal data collected via the Platform. Contact information for EUN Partnership AISBL can be found below.

### **Information collection**

To serve its users in the best way possible, the Platform requires users to submit the following information as a part of the application for the Competition:

Applicant's data (Adults): name, surname, email address, country and school or organization (if applicable).

In addition, information such as user IP address, internet service provider (ISP), web browser, operating system, approximate times of use, referring site, email address and any similar data exchanged between a user's computer and the servers of the Platform will be collected. These will not be linked to specific user accounts except as indicated below.

Finally, aggregate statistics will be collected regularly, including but not limited to the number of users and page statistics during a specific period.

### **Use of collected information**

Personal information provided by the user or collected during usage of the Platform will only be used to:

- Implement the Competition including judging the entries, publishing the names of the winners in the media and awarding the prizes.
- Enable and improve the user experience within this project.
- Send print materials and other items by post on request by members using address details provided by them.

Access to this information is strictly limited to EUN Partnership AISBL, as well as individual experts and judges working for the Organiser. The transfer of specific data to other third parties can be permitted under the specific authorisation of EUN Partnership AISBL acting as the Data Controller; such authorisation will only be granted by the Data Controller to third parties with a legitimate interest in the Competition, including the European Commission. Personal data will



only be transferred in accordance with applicable regulations. EUN Partnership AISBL will not divulge your personal data for direct marketing purposes to third parties.

EUN Partnership AISBL will have access to provided account information and can modify and/or delete information as needed to maintain the integrity of the user database or to ensure the proper operation of the Platform.

### **Length of data storage**

Personal data provided by the users of the site or collected during their usage of the site will not be stored by EUN Partnership AISBL in a form allowing the identification of the users for longer than three years after the date of the close of entries for the Competition. In addition, registered users may contact the EUN Partnership AISBL as indicated below to terminate their accounts, which will result in the deletion of the personal data that they have provided during registration.

### **Site security**

The Platform has implemented and continues to maintain appropriate technical and management measures to keep your personal information secure and safe from loss, damage, corruption, or deletion.

### **Changes within this privacy policy**

Any and all changes to this privacy policy will be posted here and will take effect upon their publication. If you have any questions or concerns about this privacy policy, at any time, please contact: [privacy@eun.org](mailto:privacy@eun.org).

## **Contacting EUN Partnership AISBL**

EUN Partnership AISBL is based in Brussels (Belgium). For any questions related to the Platform, including your rights to access, correct and delete your personal information under applicable data protection law, you can contact us:

By e-mail: [privacy@eun.org](mailto:privacy@eun.org)

By mail: EUN Partnership AISBL  
Rue de Trèves 61  
B-1040 Brussels

By phone: +32 2 790 75 75

### **PLEASE READ CAREFULLY**

Please note that we use a third-party processor (Google Drive) to process the submissions to the Competition and any personal data relating to it (name, surname, email, phone, address, organisation, school name, country). Such processing will be carried out in accordance with Google Drive's terms and conditions (see <https://www.google.com/drive/terms-of-service/>).



Any personal data covered by this form will be processed in accordance with the new EU Regulation on Data Protection (GDPR) which came into force on the 25th May 2018.

### **IMPORTANT NOTE**

By completing the submission and reporting forms and sending in your personal data (name, surname, email, phone, address, organisation, school name, country) you are consenting to the processing of your personal data as detailed above.

### **Contacts**

Please note that you have the right to contact us at any time and ask us to correct any personal data we hold on you or ask for it to be deleted. If you have any questions regarding this competition, please contact STEM Alliance ([stemalliance@eun.org](mailto:stemalliance@eun.org)).

If you feel that we have not dealt correctly with any personal data we are holding on you (see section above) or wish to make an official complaint, please contact the Belgian Data Protection Authorities:

### **Belgian Data Protection Authority**

Rue de la Presse 35  
1000 Bruxelles

+32 (0)2 274 48 00

+32 (0)2 274 48 35

[contact@apd-gba.be](mailto:contact@apd-gba.be)

